# 2010 INTERNATIONAL SIGN CONTEST

### THIRD PLACE **Fabricators**

(hardware) Adam Kamens Amuneal Mfg. Corp. Philadelphia (215) 535-3000 www.amuneal.com (digital graphics) SignARama Philadelphia

## Designer

Barbara Schwarzenbach Cloud Gehshan Assoc. Philadelphia (215) 829-9414 www.cloudgehshan.com

#### Client

**Adkins Arboretum** 

(215) 238-9050 www.signarama.com





Located in Ridgley on Maryland's Eastern Shore, the Adkins Arboretum features more than 600 species of wildflowers, trees and other flora native to the Mid-Atlantic region. Schwarzenbach said, "To make each visit compelling [Cloud Gehshan] worked closely with Adkins representatives to create signage that educates and entertains while adding beauty to this exceptional landscape." Numerous interpretive panels address the Arboretum's restored wetlands. Others address practical tips and facts that relate to sowing native plants at home. The signs comprise stainless steel with easily changeable, digitally printed inserts. Amuneal produced the interactive pieces with removable, bezel frames. Philadelphia's Center City SignARama franchise produced the graphics using Arlon glossy, calendered vinyl and Avery's DOL 270 luster-finish overlaminate, which are mounted to 6mm-thick, white PVC. The shop printed the graphics on a Mutoh ValueJet 1204.





#### **HONORABLE MENTION**

#### **Fabricator**

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#### Designer

Matthias Reineke

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The Marine Technology Centre