



## PHILADELPHIA PARKS AND RECREATION, DELAWARE RIVERFRONT GREENWAY Bringing people back to the river

As a way to encourage public engagement with a part of the Delaware River that has been underutilized for many years, CG was asked to design a series of interpretive signs that highlight the industrial history of the waterfront as well as its natural resources. As a point of departure, CG utilized the signage and wayfinding system developed for Philadelphia's Fairmount Park.

To begin building a sense of place, CG also assisted with the development of a new name which will be utilized in public communications as well as signage.



## DELAWARE RIVERFRONT GREENWAY

